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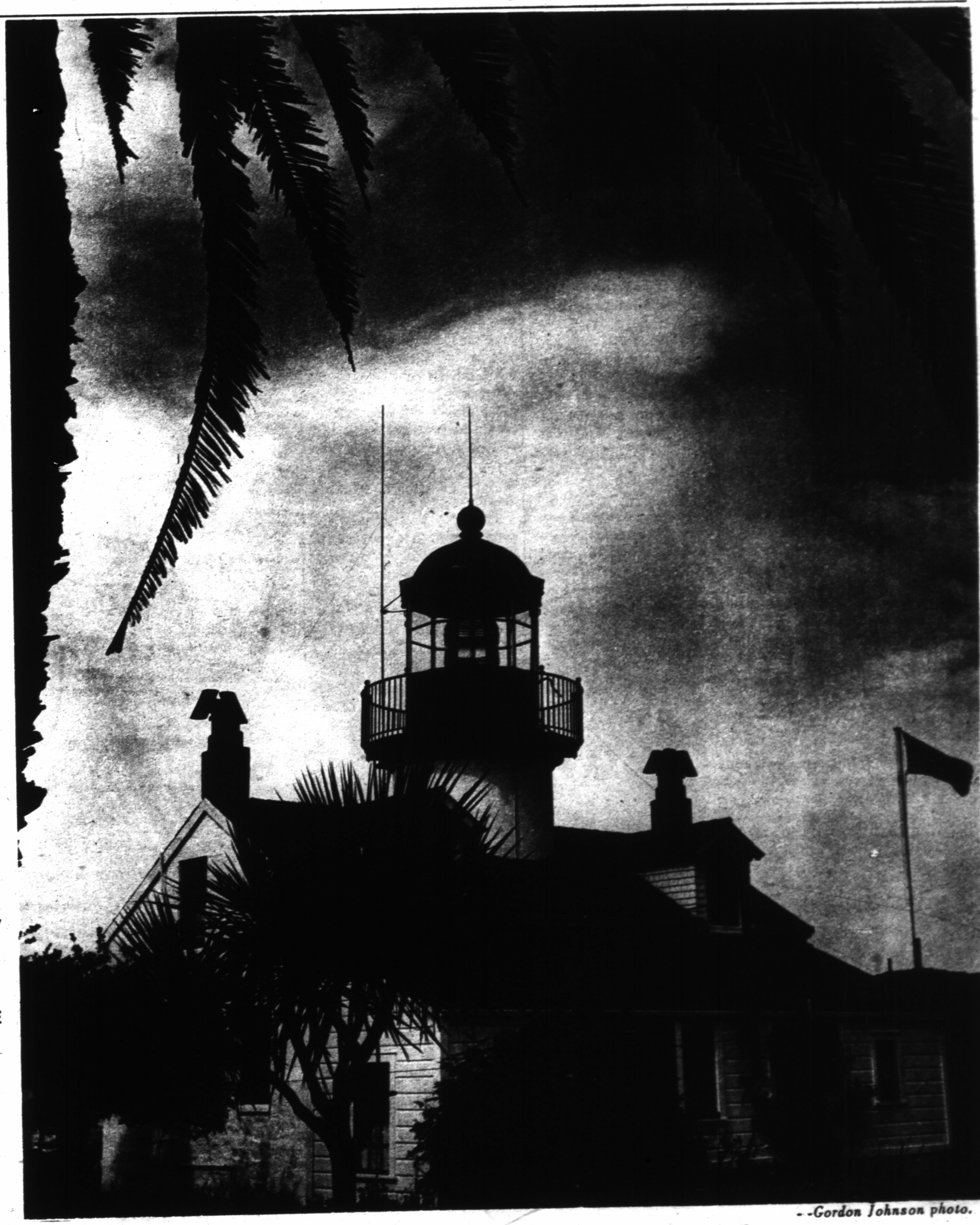
THE CARMEL SPECTATOR

MONTEREY PENINSULA'S ILLUSTRATED·WEEKLY NEWSPAPER

VOL. 10, NO. 5 CARMEL, CALIFORNIA NOVEMBER 14, 1952 TEN CENTS

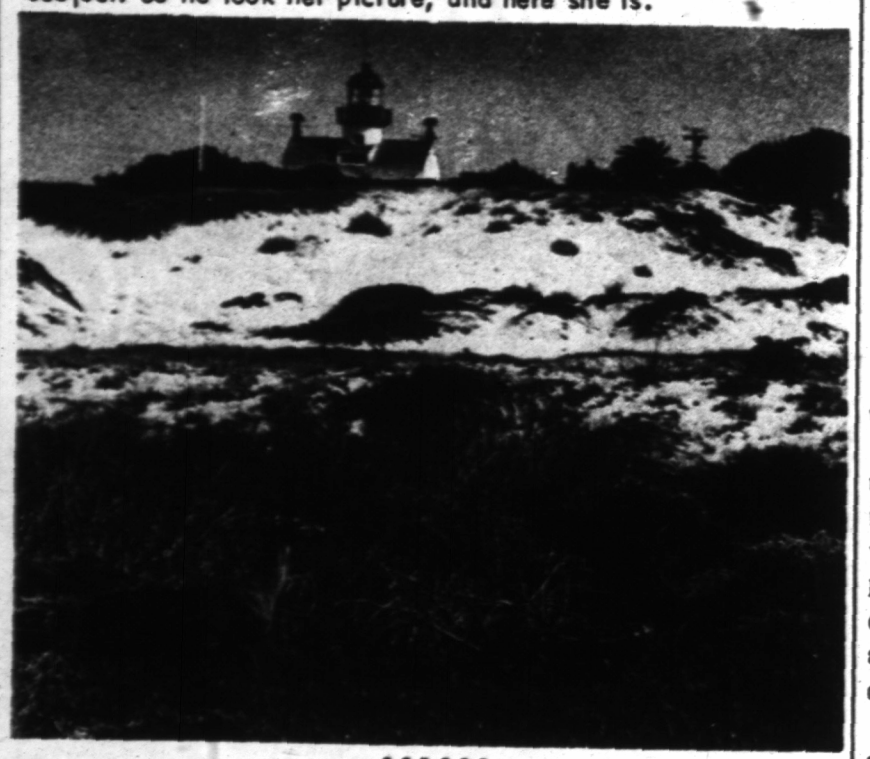


PT. PINOS LIGHTHOUSE, 1854, PACIFIC GROVE

--Gordon Johnson photo.

-Spectator Notes-

When Gordon Johnson was making our cover picture, a fine fat doe deer walked cautiously between him and his lighthouse subject. So he took her picture, and here she is.



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The new Holiday's spread on the Peninsula is impressing the local people. The writer, Herbert warren Wind, worked on the piece here almost a year ago. Gwenn Graham worked with Wind while he was here, and Spike Graham has a kodachrome and a black and white photo included. Edward and Brett Weston each have supplied a kodachrome also.

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Work has started on the long-awaited improvement on the famed Scenic Drive.

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The Carmel Kiwanis Club is thinking of sponsoring the Masten-Adams-Monahan trio's production of Dickens' "Christmas Carol" – a modern version at the Golden Bough Playhouse next month.

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You may wonder how the government can spend so much money. But we'll bet that the Navy, at least, can account for every dime. We know – we sold the U.S. Navy a paper. The quadruple invoice involved in the ten cent transaction was a rather long form involving some typing and some signatures(six by us) and some legal small print. Incidentally, the order number of our Spectator was 650815268. Even if all the orders were worth only ten cents, that would be $650 million.

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Bobbie and Ed Cochrane recently returned from some successful shooting at Tule Lake. Bobbie held the two limits they got one day for the photographer. And those are fat mallards.

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Les Hannah is highly pleased at getting the Tularcitos School. He plans to remodel the place and move up as soon as the kids get into their new school. And he hopes to move his business up there soon, too. "Ideal," says Les.

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Henry Pancher, the local painted of modern primitives, has eight of his oils going to the City of Paris's Rotunda Gallery show opening next month. His works will be part of a group show.

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--the spectator

Village Week

PARKING LOT SURVEY HOLDS UP ACTION ON MURPHY PROPERTY

With no definite information on the possibility of an assessment district for the purchase of parking space, the city council this wee k took no action on the matter. The Carmel Business Association, which is conducting a survey, will bring the inf ormation to the council at a later date.

The CBA survey is intended to determine whether the formation of a park ing district would be approved by the property owners in the business district. More than half of the area must app rove b e fore a district can be formed.

The possibility of the city as a whole bu ying off-street parking space has been turned down by the council. The members said they felt it was primarily a business district problem, not one concerning the whole town directly. Thus the only practical method of financing the purchase of a lot or lots is through a special assessment district.

At present, the counc il is going ahead with plans to improve Junipero street which will provide parking for about 200 cars. This space will be available whether or not a parking district is formed.

The CBA is prim arily concerned with the p urchase of the Murphy lot at the corner of Ocean and Junipero.

SCHOOL BOARD GRANTS TEACHER SALARY HIKES

A salary raise of $200 and $150 was granted to Carmel teachers by the school board this week. Certificated teachers will get $200 and non-certificated will get $150.

The purchase of another school bus was brought up at the meeting. A survey showed that one large bus would handle the present need. The board will consider the purch ase of the second bus when next year's budget is drafted.

Work will start soon on the River School site, the board having a bid for grading. The M.J. Murphy company will do the work for $1,140.

EXPERT OPTIMISTIC ABOUT U.S. ECONOMY

An optimistic long-range view of investments was given to a group of interested local men by Arnold Bernhard, investment councilor, in an informal talk this week at La Playa Hotel. About 50 heard his analysus of the future of the US economy.

Bernhard, president of the Value Line investment council, ing firm, and investment funds, looked ahead to 1960 and saw the Dow Jones average up from the present 270 to 440. His forecast was based on a mathematical formula which discounted "emotional" factors. These emotional factors, he said, often change the price of securities unrealistically.

Earnings and dividends and prospects of changes in these are the only basis for setting the price of securities, he emphasized.

As far as the next two years are concerned, Bernhard saw a weakening of the economy with a consequent drop in sec urity prices. This will be caused by consumer demand being largely filled, past over-expansion of plants, and the neces sity of keeping taxes up to balance the federal budget.

And foreseeing this temporary "bump", Bernhard suggests that investors should put themselves in a "d efensive" position. The defense against this price adjustment involves investing in securities that will weather the storm relatively easily – natural gas, utilities. foods. Or, he noted, government bonds could be bought now and later sold when

The SpeCalendar..

ART. . . .

. . . . Carmel Art Association - One man show by Richard Lofton - members works in all media. Open daily, except Monday, noon to five.

. . . . Pebble Beach Art Gallery - Works of local artists and craftsmen. Open daily 10 to 5, Sundays 1 to 5.

. . . . Artist' Guild of America, Inc. - Exhibition of oils and water colors by 29 Peninsula and other artists. Open daily 1 to 6 p.m.

THEATER. . . .

. . . . First Theater presents "Camille," with French Revue, Saturday evenings at 8:15.

CIVIC MEETINGS . . . . .

. . . . Planning Commission will meet Wednesday, Sept. 17, at 4 p.m. at City Hall.

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Mr. and Mrs. Samuel F. B. Morse of Pebble Beach (the former Mrs. Hubert Dalton of Honolulu and Pebble Beach) following their marriage Tuesday, November 11, at the Pebble Beach home of his daughter and son-in-law, the Richard Osbornes. The wedding was a quiet one, read by a long-time family friend, the Reverend C. Pardee Erdman of San Marino. It was attended only by family members.

--*Julian P. Graham photo.*

stock prices become lower and more attractive.

But no depression was seen by Bernhard. He said the transition from inflation to stability has never been accomplished without a "bump," and that the end of inflation in in sight.

Bernhard, on the West Coast for a series of talks, was introduced by George V. Yates, who arranged his appearance here.

PTA PLANS INTERNATIONAL MEETING FOR TUESDAY

The Carmel PTA plans an international theme for its next meeting, Tuesday, November 18 at Woods School. The gathering will begin at 7:30.

Guests from the Monterey Peninsula's 'International Set,' the Army Language School will appear in native costumes and discuss customs in their native countries. Dr. Bela Madoy, the speaker of the evening, is a native of Hungary, a scholar in social sciences and has done much social work in Europe.

PTA SPONSORS SCHOOL ACQUAINTANCE MEETING

All parents of Carmel High School students are cordially invited to attend an informative meeting on next Wednesday at the High School. Sponsores by the Parent-Teachers Association, the get-together is designed to show parents how their children are being taught, and what they are learning. Attendance is urged of parents with an interest in the education of their children.

Beginning promptly at 7:15 p.m., from the school auditorclassrooms. Teachers will be in attendance there and will explain the subjects and methods of teaching.

Refreshments will be served at 9:15 p.m.

The Carmel
SPECTATOR

CHARLES STUART WESLEY
Editor and Publisher
CAROL A. WHEATLEY
Business Manager

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Vital Statistics

DEATHS:

DR. REED H. GERARD, 57, dentist, of Carmel Hills.

C.E. GALLAGHER, 84, of Lincoln and 8th, San Francisco civic and political leader.

BABEL GALE HERRICK, 72, of Torres and 1st.

WILBUR C. DAMUTH, 77, of Jamesburg, Naval officer and marine engineer.

BIRTHS:

MR. AND MRS. JOHN WIBBY of Carmel Valley are proud parents of a new daughter, JoAnn.

MR. AND MRS. WILLIAM S. KALLERUP of Carmel also welcomes a daughter, Jeanne Elizabeth.

MR. AND MRS. JAMES SOMMERVILLE of Big Sur have a new son and heir, James Martin.

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Treasure Hunt with the MASON'S

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Margaret knows every piece of it because she unwrapped and marked it herself. Also, she put in that window so many of you commented about.

So drop in Friday or Saturday and let her take you on a personally conducted "tour" of Coro's new necklaces, bracelets, pins ear rings and such. Also, the imitation pearl ear rings, chokers and dangle bracelets which are very effective. All priced at $1 and $2. (plus federal tax, of course.)

But don't stop with jewelry.

Florence and I are also around and we have to do something. So let us show you the new leather handbags,

They're the nationally advertised Ramblers, in which you can almost carry a small horse. The day I was unpacking them, a lady from Stockton bought one of the largest of the group and said--

"I think I've at last found a bag big enough for me."

There's also a little "clutch" number in black patent that should be very popular with the younger group, and it's only $3. The others are from $5.95 and $12.50-- plus federal tax -- and all are genuine leather.

I could go on and on --a new corduroy scuff at 1.95, a new shipment of the popular terry's -- a fill-in of colors and sizes of Tabis--but come in and see for yourself.

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--BOB MASON

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A Review

In presenting Gina Bachauer, pianist, the Carmel Music Society last Saturday, entered auspiciously their twenty-sixth season of concerts. Madame Bachauer is an artist of solid musical accomplishments and a capacity audience was vociferous in its app reciation of her widely varied program.

Madame Bachauer is a large woman of tremendous dignity, except for a flee ting expression of chagrin when she misspoke in announcing one encore, her face remained an impassive mask. This emotional denial was not however, characteristic of her playing. The range of feeling communicated through her artistry encompassed the delicacy of Mozart, the introspection of Chopin, the pyrotechnics of Liszt, the sinewy strength of Brahms, and the purity of Bach, all to this listener's complete musical enjoyment.

Madame Bachauer's technical skills were, of course, flawless, but they were always sublimated to a musical understanding which communicated each selection in the "wholeness" of the composer's intention. One was never aware of technique as such – it was always a means and never an end, as is the case with some better-known artists.

The Bach Tocatta, Aria and Fugue in C Major with which the program opened quickly demonstrated her musical integrity which was so apparent throughout the program. From the delicate tracery of the aria to the tremendous climax she built, it was a joy to listen to.

Following the Bach, she departed from the printed program to play a Mozart Sonata (G Major.) Madame Bachauer's hus-

(Continued on Page 6.)

at the movies

CARMEL THEATER

Today-Saturday: A technicolor remake of the famous World War I story 'What Price Glory?' The Victor McLaglen-Edmund Lowe roles are taken this time by James Cagney and Dan Dailey, with Corrine Calvet playing the delectable Charmaine.

Sunday-Tuesday: Filmed in the Okefenoke Swamp in Georgia, this technicolor film is notable for its scenary and wildlife. The story concerns a boy who wanders into the swamp in search of a lost dog and stumbles upon a fugitive from justice living with his daughter played by Jean Peter, amidst the terrifying surroundings. Also showing is another of the notable Disney nature films.

Wednesday-Saturday: Box office champion John Wayne stars in a tale of a congressional committee investigating subversives in Hawaii in "Big Jim McLain." Accompanying feature is a tale of early newspaper days, "Park Row."

HILL THEATER

Friday-Monday: the new J. Arthur Rank film "The Stranger in Between" is directed by Charles Crichton who also directed "Lavender Hill Mob." It introduces John Whitteley, another of those amazing British child actors. Essentially a suspense picture, it has been likened to "The Fallen Idol."

Tuesday-Thursday: "Grand Concert" is a new Soviet film with an outstanding cast including Ulanova, said to be the world's greatest living ballerina. Mark Rizen's singing of "Ivan Susanin" won New York critical acclaim.

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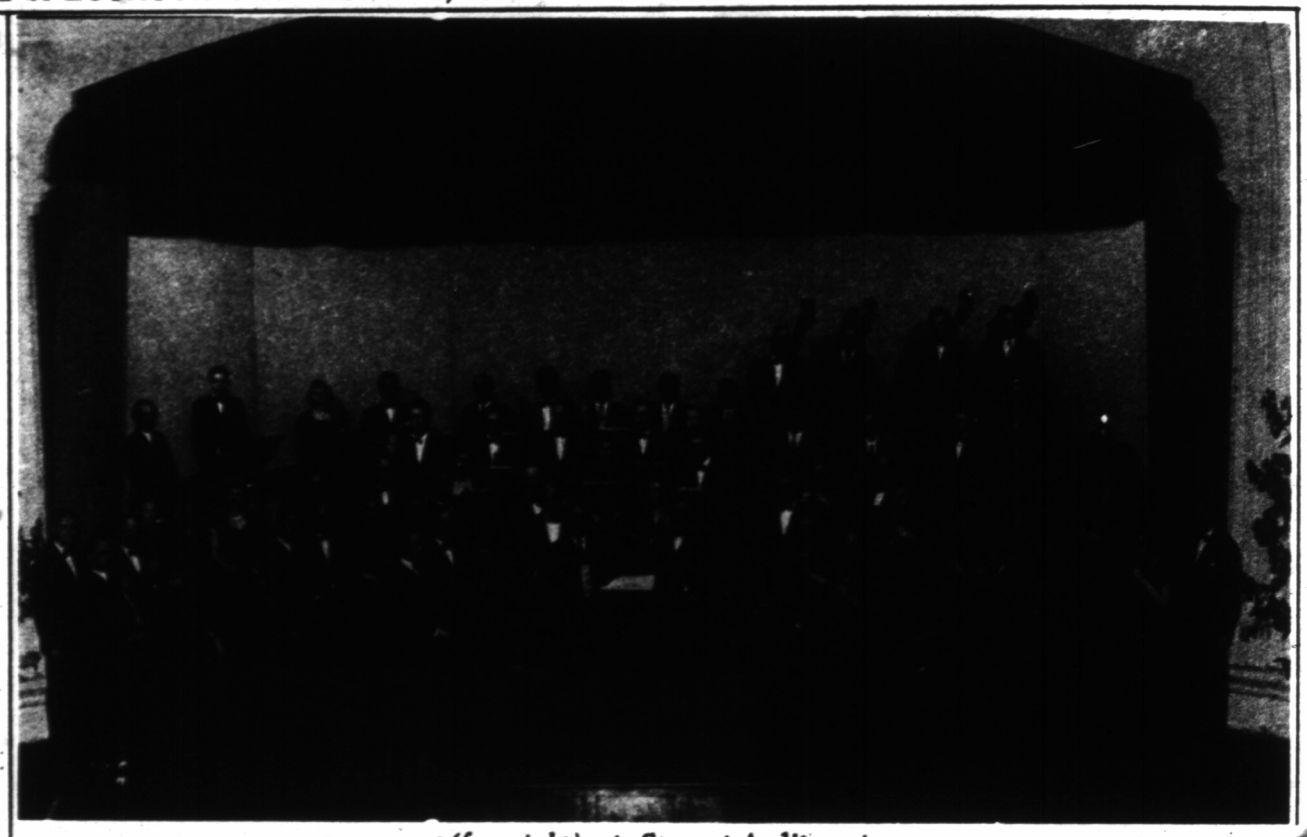

THE MONTEREY COUNTY Symphony (shown above) opened their winter season of concerts last night under the baton of Conductor Clifford Anderson *(far right)* at Suns et Auditorium. Featured work on the program was a newly discovered symphony by Georges Bizet, the composer of the opera "Carmen."

- -Hurl Swartz photo.

GOLDEN BOUGH PLAYHOUSE

Through Sunday: "The Greatest Show on Earth" Cecil B. DeMille's circus film. Critics generally agree that in this picture DeMille found a subject worthy of his talent for the spectatcular. An added fillip is James Stewart's portrayal of a clown, a role he plays

(Continued on Page 5.)

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SUNDAY-TUESDAY
LURE OF THE WILDERNESS
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STARRING "Fishermen's Festival," one of two full-length presentations of Joanne Nix' Carmel Ballet Academy opening next Friday at Sunset Auditorium, is Carmen Mercante Fast. Here she is seen in her role as queen of the sardine fleet, accompanied by Gail da Roza *(left)* and Susan Trevvett as her attendants. The other attraction is "The Fantastic Toyshop" (La Boutique Fantastique) with Cole Weston as the toymaker. Save for Weston and Mrs. Fast, the productions are made up entirely of Mrs. Nix' school-age ballet pupils. The dual performances will be given also on Saturday, November 22, and Sunday, November 23.

--Steve Crouch photo.

GALA OPENING OF THEATRE-IN-ROUND

The fascinating Players' Circle below the stage of the Golden Bough Playhouse will have a gala opening on December tenth. The event will be the presentation of Michael Head, famous in England and on the Continent as a composer, pianist, and baritone, whose intimate recitals have earned him the highest critical acclaim.

GOP WOMEN'S CLUB

The Monterey Peninsula Republican Women's Club met this Tuesday at Sunset Auditorium.

Reports were read by Mrs. Green Chapman, headquarters committee, Mrs. Haldane Fisher, precinct committee, Mrs. Frank Creed, membership committee, Mrs. John Chitwood, treasurer; Mrs. Fromm, newsletter; Mrs. Allen Griffin, program; Mrs. Leonard Kirby, registration; Mrs. Edward McMurtry, publicity, who expressed appreciation for the cooperation of the Monterey Herald, the Carmel Pine Cone, and the Spectator, as well as radio station KMBY, in the recent election.

Mrs. Harold Underwood reported to members that a club is being formed in Washington where local members may live when in the capitol.

The next general meeting of the MPWRC will be in January.

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MOVIES *(Cont'd)*

throughout in the usual circus make-up.

Monday-Tuesday: Gloria Swanson's triumphant come-back film is revived. "Sunset Boulevard" is the story of an aging silent movie queen and her dreams of a come-back and presents a knowing insight into life in dreamland,

Wednesday-Saturday: The much-honored Jose Ferrer plays the role of a Georgian immigrant to the United States in "Anything Can Happen." Kim Hunter, who played Stella in "Streetcar Named Desire," plays the American girl he eventually marries. This was taken from the book by George and Helen Papashvily.

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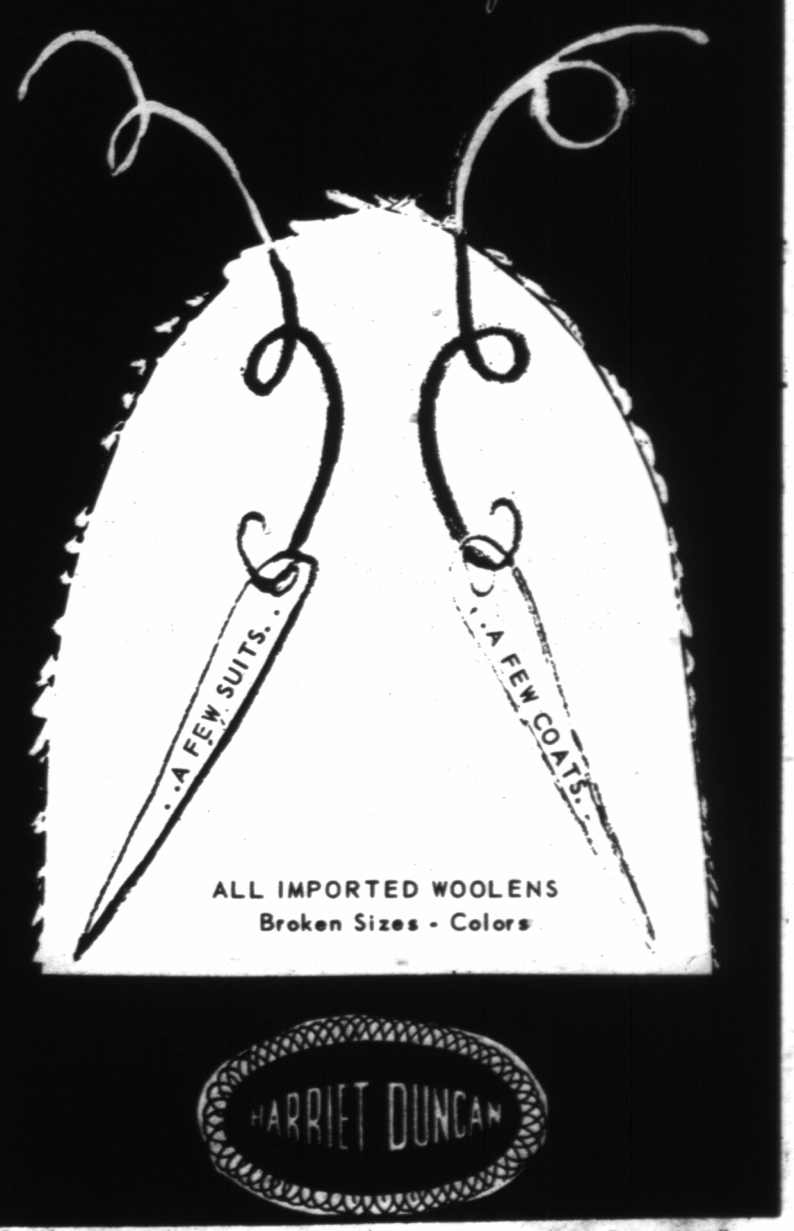

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SUN., NOV. 23

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CURRENT headliner at the Mission Ranch is Harry Barris, shown above *(left)* with Mrs. Barris and Louis Moore of Salinas. Barris, who was one of the original Rhythm Boys with Paul Whiteman (the other two being Bing Crosby and Al Rinker) is currently entertaining patrons on Friday and Saturday nights with his effervescent songs and solid piano playing. He will be at the Ranch for three more week-ends.

--Steve Crouch photo.

The Bridge and Canasta section of the association will meet on Thursday of this week at the home of Gertrude Rentdorff.

SPORTS CAR CLUB PLANS RUN TO BIG BASIN

A "follow the leader" run to Big Basin for a picnic Sunday is the weekend activity of the Pebble Beach Sports Car Club. The run will be made with the Peninsula Motor Club of Los Gatos and the King's Highway Club of San Mateo. It will get rolling at 9:30 a.m. starting at the Copa parking lot.

The regular business meeting will be held Monday evening at the Golden Bough Playhouse. Plans for the December 7 rally will be made. Two other clubs will join the PBSCC in this event with the local club acting as host.

A REVIEW (Cont'd)

band made a charming intermission announcement regarding this lapse, conveying the artist's apologies to the printer, to Mozart, to Haydn, and to the audience and announcing that she would play the scheduled Haydn Sonata in E Minor as an encore, an offer readily accepted by the audience.

Three of Madame Bachauer's selections were ideally suited to a display of her impressive dynamic range --the Brahms' Variations on a Theme of Paganini, Liszt's Rhapsody No. 12, and a piece of Albinez. Her rhythms were exact without being in the least mechanical and her power was staggering.

In generous response to the warm applause of her audience, the artist played four encores, including the aforementioned Haydn Sonata.

One hopes for the early return of Madame Bachauer. Artists of her quality are all too few.

DEMO WOMEN TO STUDY POLITICS-GOVERNMENT

A board meeting of the Carmel Women's Democratic Club was held Tuesday at the home of Mrs. E.A.H. Watson. It was decided to make a study of the role of political parties in the formation of good government, as the topic of the January general meeting.

Mrs. Edwin Tucker presided over the meeting.

A.A.U.W. GENERAL MEETING ON WEDNESDAY

A general meeting of the A.A.U.W. will be held in the Monterey Public Library on Wednesday, November 19.

Lawyer Gordon Campbell and Accountant John Gates, will discuss "Women's Legal Rights in Community Property States." The meeting has been arranged by Mrs. Phillip Brown.

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A GROUP of officials from the town of Schwaebisch-Gmeund in the American Zone of Germany stopped off at the Pine Inn last week during the course of a visit to this country sponsored by the Government Affairs Institute. Shown above are three of the visitors, (left) Mathias Loewen, headmaster in a Dusseldorf school, Fraulein Ingeborg Starkulla, a physical education teacher, (seated) Richard Czerny, a language teacher in secondary schools in Schwaebisch-Gmeund. Standing is Mrs. Frank La Cauza, chairman of the American Women's Voluntary Services, which brought the entire group of 9 to the Monterey Peninsula. Also in the group were a Catholic priest, a lawyer, a newspaper reporter, a Protestant minister and a social welfare worker.

- -Steve Crouch photo.

AYDELLOT-EMERY WEDDING

Mrs. Leora Aydellot, who for the past three years made her home in Carmel, became the bride of Leslie Emery, well known Carmel artist, at simple rites last Thursday afternoon. The five o'clock service was read at the San Rafael home of her brother and sister-in-law Mr. and Mrs. Richard Maury Sims, Jr. by a family friend, Judge Charles Brusatori

THORN-LAWRENCE WEDDING

Mr. and Mrs. J.D. Thorn, Jr. this week announced the marriage of their daughter, Jo Ann, to Mr. Roland H. Lawrence, Jr. The bridegroom is the son of Mr. and Mrs. R.H. Lawrence of San Jose.

The wedding took place at the Hatton Fields home of the bride's parents last Sunday with Dr. K. Fillmore Gray of the Church of the Wayfarer officiating.

THANK YOU!

I wish to express my thanks to the voters of Monterey County, and to the many friends who helped in my campaign for re-election.

SENATOR FRED WEYBRET

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Long line Cordelia bras, sizes, small, medium and large cups. Cotton.

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--Parker Kimball photo.

George S. Gooden, an attractive man whose alert and clear manner of approach give a hint of his shrewdness, is a man who has turned native intelligence toward a grand slam in pleasant living for his wife and himself. From an excellent bridge player, he has developed into a professional. . .lecturing, teaching and writing on the system which he developed "The Simplified Point Count." All of this is arranged so that the Goodens have summers free for travel and projects.

Born on a Missouri farm, Gooden moved to Los Angeles with his family as a child. He went through High School there, and had a part-time job with a jewelry firm which became a permanent job after he finished school and became a traveling wholesale jewelry salesman. He used the proceeds from the trinket business to finance his first year of engineering study in San Francisco, when the depression struck, and folded both the jewelry business and Gooden's plans.

It was at this time that he decided to develop his extraordinary amateur game of bridge into a livelihood. He began by lecturing in department stores, before women's clubs and by organizing various bridge group activities in the Bay Area. His winning of the Pacific Coast championship in 1929 was an added laurel.

In 1930, Gooden made his first visit to Carmel, and began the first of his five yearly summer teaching sessions here. During the winters he continued his San Francisco work.

In 1941, a drastic change in Gooden's work occurred, when he took a job as a draftsman and engineering assistant in Professor Ernest Lawrence's radiation laboratories at the U of Cal. Vitally concerned with the development of the atomic bomb, Gooden soon had 65 engineers under him, and stayed until the end of the war. That the intelligence he'd applied to bridge was a general and adaptable one, is proved by a citation from the Army Service Forces, which commends Gooden for "outstanding contribution to the Manhattan Project." It is signed by Henry Stimson.

At the end of the emergency, Gooden resigned from Cal and went back to bridge lecturing., on a schedule that left him free to travel during summers. The Goodens managed to visit Canada, Mexico and Hawaii during this time.

Mrs. Gooden, Eugenia, is of Polish and Russian extraction, born in Harbin. She came to the States to be with her two brothers who were students at the University of Washington. She and George were married in 1939, a happy mating, since Mrs. Gooden is as much an ace at bridge as her husband, and there's no hint of the sometime family squabbles that develop over who should have played which card, when. Mrs. Gooden has a collection of trophies almost as large as her husband's. Gooden's proudest award is that for the 1941 International Contract Bridge Olympics, won over 6,000 competing teams.

Currently, Gooden has bought acreage in Carmel Valley where he and his wife are, by themselves, building a Good-Bridge Farm. It will open next Spring for guests, as a bridge and trout fishing dude Ranch. Cabins are now underway and in the meantime, Gooden is active in Peninsula bridge, running classes, giving private lessons, and writing. He is the author of several books on his point-count system, as well as a book on Canasta which sold 63,000 copies.

Good-Bridge Farm is the fulfillment of the Gooden's dream of the good life. A beautiful spot, dedicated to the proper playing of bridge and allied pleasures.

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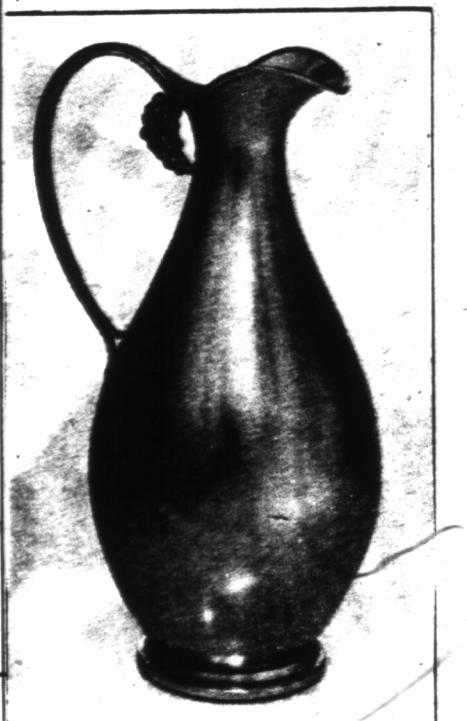

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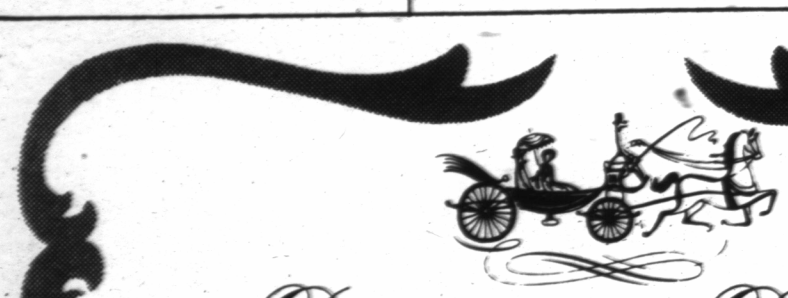

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CASA MUNRAS: In the heart of Monterey. Breakfast, lunch and dinner served daily. Cocktails. Murals by Bruce Ariss depicting life of early California dons. Dancing nightly Hotel and cottage accomodations.

MISSION RANCH: Dinner in the Club Dining Room - with the entertainment supplied by Harry Barris, Dick Hughes and Bob Harport. Ernie Osborne's orchestra plays in the Barn, Friday and Saturday nights. Open every evening.

PINE INN GARDEN RESTAURANT: on Ocean avenue. Luncheon served both in dining room and in patio. Dinners nightly with popular special buffets Wednesday and Thursday evenings. Closed Tuesdays. The cocktail lounge is one of Carmel's favorite gathering places.

BLUE BIRD RESTAURANT: 'Carmel's oldest restaurant.' Delectable home-cooked specialties and pastries. Service with a Continental accent. A favorite with the 'natives'.

AZUMA TEI: Exotic and popular Oriental restaurant in Monterey. Deliciously prepared Japanese food, authentically served. Suki yaki a specialty.

WHITNEY'S: Carmelites' headquarters for fine food prepared under the direction of Chef Erdel and finer drinks. Open for luncheon from 12 to 2 and for dinner from 6 to 10 p.m. Cocktails. Closed Sunday.

JUNE SIMPSON'S: Has an attractive home-like dining room where the food is of the best. Luncheons served at mid-day. Fine dinners served until 8:30 in a pleasant, quiet atmosphere. Lincoln, between 5th and 6th in Carmel.

BILL BROWN'S ESTRADA ROOM: located in the historic Mission Inn in Monterey combines the graceful atmosphere of the old city with modern restaurant facilities. The Purse Seiner bar reflects the impartance of the fishing industry to the entire Peninsula.

LA PLAYA HOTEL: Commanding a sweeping view of all of Carmel Bay from its vantage at 8th and Camino Real. Terrace buffet luncheons served either in the terrace dining room or on the sun patio. Dining room open for breakfast, luncheon and dinner, with a cordial invitation to banquets and parties.

HIGHLANDS INN: Honeymoon paradise 4 miles south of Carmel on Highway 1. Don't fail to see the fabulous new all-glass-enclosed Sunset Room overlooking Lobos Rocks and the most beautiful ocean view in America.

DEL MONTE LODGE: Pebble Beach, incomparable view of beautiful Carmel Bay. Old and tried favorite of visitors and native Peninsulites alike. Tap room depicts local golf history. Open daily. Dinner dancing every Sat. Eve.

CROCODILE'S TAIL: Located at the Monterey Airport Terminal, this restaurant offers a varied menu with some exotic East Indian food included. A beautiful panoramic view of Monterey Bay and the hills of the Peninsula through the huge windows.

LOS LAURELES LODGE: Herb and Ollie Brook's Valley Tyrol, where there is luncheon by the pool, cocktails and dinners. All resort facilities. Open every day.

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LUNCHEONS - TEAS - SNACKS DINNERS

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SPECIALTIES for the annual Christmas bazaar to be held this Thursday at All Saints' Episcopal parish hall include a variety of items. Mrs. Sinclair McClellan *(left)* holds a pair of handmade jackets, while Mrs. Chester Strickland *(center)* toy counter chairman, displays a doll wedding gown and Miss Alice McClure tries on a jacket and holds an apron.

--Arthur McEwen photo

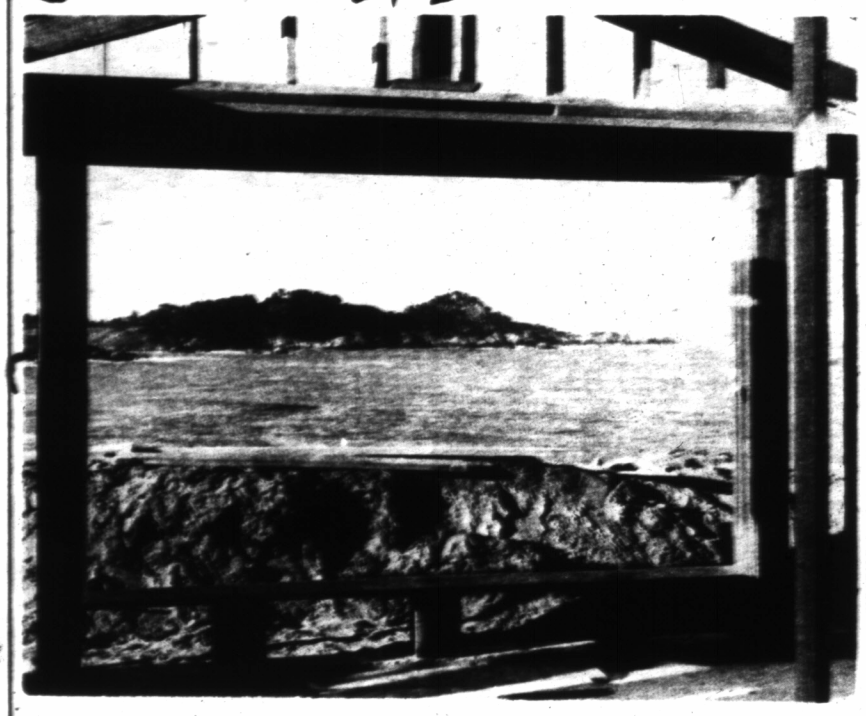
Carmel Valley Sun Spots

by PARKER KIMBALL

For several seasons now, the Valley's economy has seemed to be bound to the future of the tourist trade. . .and for several seasons now the area's various resort owners, businessmen, and others who might be expected to profit from a good visitor crop, have muttered about "letting the world know about our wonderful recreational facilities". . .usually, however, this mumbling and bumbling has come about a week before the tourist season opens -- too late for any national publicity of value -- and even then, the conflicts of ideas, methods, media and personalities have left the program stillborn. For this reason the following item this week from the Valley resort owner, Herb Brook seems interesting. Believe it or not, right now, way back in November, people are thinking of Easter and planning a Valley pageant of some magnitude; if it works out as visualized. . .At the suggestion and instigation of the Monterey Peninsula's Special Events Committee, the Valley is being promoted as the site for a huge Easter. . .of course with a Sunrise Service --the Valley, being the most relatively certain place on the Peninsula that sun may reasonably be expected to rise. . .and be seen Easter morning. The day would include Easter breakfast at the various commercial breakfasting places, a big Easter Egg Hunt, Easter Music, and even a Huckleberry Finn regatta on the Carmel River. Publicity on the event would be nation wide and presumably supported by local funds matched by funds from the Peninsula committee, Chambers of Commerce, etc. . .Well, it seems like a good idea, from the commercial, and very likely from the aesthetic standpoint. . .certainly the Valley will be green and never lovlier for visitors to see, the commercial establishments will be off to a booming tourist season, and it is quite possible that if it is done right, and on a grand enough scale, it will pick up national publicity. . .Of course there will be the usual plethora of ideas about how to do it, but at least a focal point of effort has been established. . .and it would seem a pretty good one. . .To get the ball rolling, Herb Brook, acting Valley representative for the Peninsula group, has called a first meeting at Los

(Continued on Page 11)

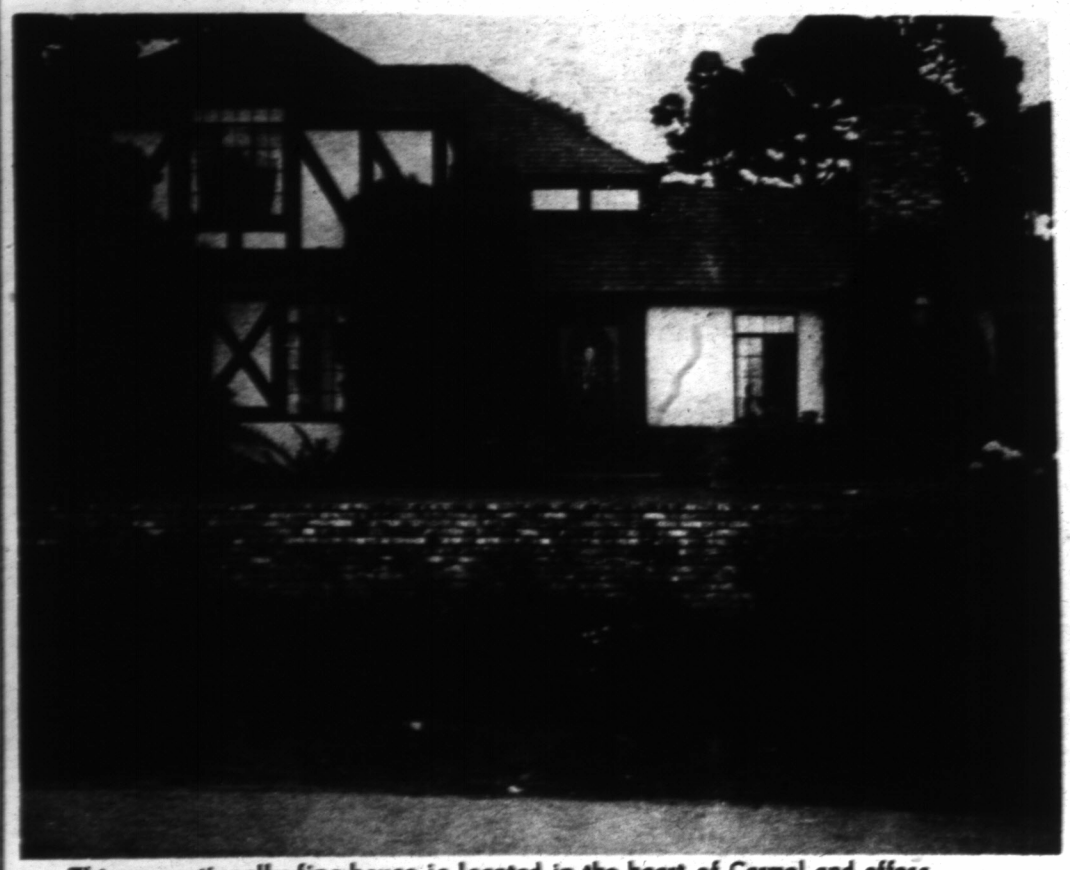
CARMEL MEADOWS



New houses are going up in this serene and picturesque, thoroughly modern subdivision. Outstanding views of Point Lobos, the hills, trees and beaches, south, the city of Carmel and Pebble Beach, Carmel Valley and the mountains.

ASK YOUR BROKER

BEAUTIFUL CARMEL HOME



This exceptionally fine house is located in the heart of Carmel and offers the ultimate in gracious living. Three bedrooms and three baths, lovely living room with marble fireplace. Full concrete basement. Everything about this house is of top quality. Well planted lot, pleasant private patio. Two car garage with guesthouse attached which includes a livingroom, bedroom and bath.

$49,500.

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A RARE OPPORTUNITY

We have a new listing - a cute little Carmel house on good foundations in Carmel Woods. Double wall with pine paneling throught. Vaulted ceiling with exposed beams in the living room. Single bedroom has small sunroom attached. Located on a large corner lot. And the price is only - - -

$8,500

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FOR RENT—Well heated apartments and gooms with private baths. Beautyrest beds and mattresses. Day rentals. Reasonable. Monte Verde Apts., downtown Carmel. Phone 7-6046.

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VALLEY SUNSPOTS *(Cont'd)*

Laurele's Lodge on Saturday, November 22. . .Luncheon will be free and all interested persons are cordially invited. . .

The Carmel Valley Women's Club, in a fund raising campaign, will host a card party on Friday, Dec. 5, 8 p.m. at the Carmel Valley Inn. Admission is $1.00.

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Col. Thomas G. Tousey Sr. *(right)* outgoing president of All Saints' Brotherhood, Episcopal men's club in Carmel, congratulates newly-elected executive committee members at a Wednesday night dinner meeting of the group in All Saints' parish hall. From left, the new officials are Jack Marsh Laughlin, P. Wynn Bullock, Robert O. Barnes and Albert F. Oslar. Not shown electees are Robert E. Ross and Frederick O. Capen. The executive will name a 1953 president during December.

--Arthur McEwen photo.

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The Amateur Gardener

GARDENING FOR HEALTH AND HAPPINESS

By CHARLES W. DELANEY

Many people have said, "I never have any luck growing flowers."

Fundamentally, gardening is very simple. It must be remembered that plants are growing things. Some soils contain much food for plants and some are almost sterile or exhausted of all nutrients. Regardless of which type you have, it can always contain more food elements.

SOIL CONDITIONING:

During November and December, a plot of ground can be conditioned in this manner. Clear of all debris such as stones, plants' stalks, and weeds. Spread over the surface 2 to 4 inches of green manure and sprinkle this with a white coat of bone-meal and, to kill most fungus growth, add soil sulphur. Then spade the plot as deep as your strength permits but leave the soil rough and full of lumps. The winter rains will soak in the manure and the bone meal will be disintegrated by spring. Then the plot is simply raked out smooth and is ready to be planted.

We have discussed this repeatedly, but people do not seem to realize that plants require food and a balanced diet. Manure and compost are the most readily available materials we have for plant food in preparation of the soil. After plants have become established or rooted in the soil, then they can be given additional feeding by using commercial fertilizers. The spading or turning over of the soil permits air and sun to enter which is just as important as the manure, but the manure adds humus and partially digested vegetable matter.

We have discussed compost which also restores to the soil the materials the plants have absorbed in their growth.

Each garden has its own problem as to soil condition—whether it is sandy soil or clay, both require humus.

A healthy growing plant will resist disease and insect invasion just like humans and pets. It is just as simple as that. Gardeners are not magicians, nor do they claim to be. They simply observe, try and learn. There is an enormous amount of literature on gardening available. The school of agriculture at Berkeley offers many pamphlets that are free and very informative. Why not send for them and make a study of gardening during the winter?

Travel Talk

Here's good news! Starting December first, United Air Lines will be running Convairs on their north-south routes. The Convair brings all the advantages of the big transports into a plane that can make short runs and land at smaller airports - such as Salinas. Besides the comforts of the plane, it has a pressurized cabin and flies at 300 mph. These big, fast deluxe planes will replace the old DC-3's now being used.

* * *

Soon to be inaugerated are flights over the North Pole to Europe which will save about 1,600 miles on flights originating at San Francisco. The trans-polar flights, awaiting approval from the governments involved, will fly via Edmonton, Canada, and Thule, Greenland, and should be spectacular as well as time and money saving.

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$10,000
3% INTEREST PER ANNUM
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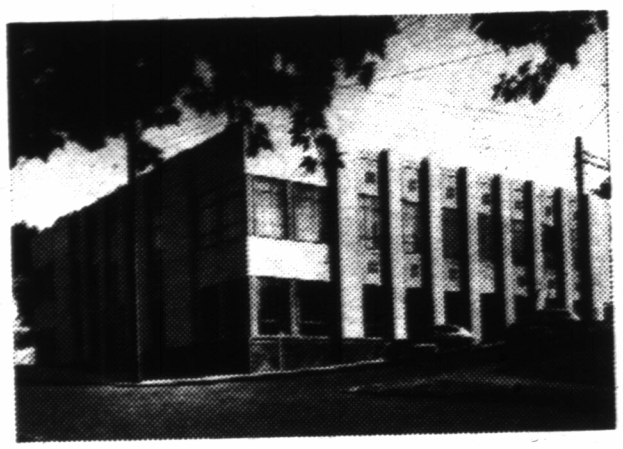
Meeting the growing demands for service in timber-rich Roseburg has meant more than tripling the city's telephone system since 1941

Roseburg, Oregon: Thriving Timber Town

You may find this is the telephone story of your town, too

Roseburg, key city of the nation's largest timber county—grew fast during the war and postwar years. Like many Western communities, its population almost doubled—from 4,900 in 1940 to nearly 8,500 today. Its annual income soared, too—retail sales in the county increased six-fold in a single decade. In these figures lies the reason for our amazing telephone expansion in Roseburg. We had to grow fast to meet the needs of more people in town—and more of those people wanting telephone service.



Major telephone construction in Roseburg began shortly after the war. We built a new central office building. And in February, 1951, a completely new dial telephone system was placed in service for Roseburg telephone subscribers. Altogether, we spent more than $3,000,000 expanding Roseburg's telephone system. Even so, because Roseburg is continuing to boom beyond all expectations, we cannot provide all telephones needed the moment requests for service come in. But, in the face of materials shortages, we'll keep doing our best to take care of present orders . . . as well as those which we know still lie ahead.

Your telephone is one of today's best bargains

Roseburg's telephone story has been told in hundreds of communities up and down the West. Fast as the population has grown, the telephone has grown at an even faster rate... twice as fast, in fact, in the territory we serve. For at today's prices, the telephone is so economical more people can afford it...so useful, more people want it.

Pacific Telephone

CARMEL DRIVE-IN MARKET
CONVENIENT PARKING
NOW OPEN
SUNDAYS - HOLIDAYS
from 12 to 5:30
Dolores and 8th

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Featuring S&W
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PRODUCE DEPT.
Frozen-Fresh
7-3488

BEVERAGE SHOP
Fine Wines
Cold Beer
7-3476